

International Entrepreneurship/Global Exporting Certificate

This program roadmap represents one possible pathway to complete the program. *Please see a counselor* to create an education plan that is customized to meet your needs. This roadmap is not a guarantee of course availability or financial aid applicability. For counseling appointments call 916.608.6510.

Total Units: 18

First Year

Semester 1

6 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*
BUS 300 Introduction to Business or	3		F, S
BUS 350 Small Business Management/Entrepreneurship	3		F, S
ECON 304 Principles of Microeconomics	3		F, S

Semester 2

6 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*
BUS 330 Managing Diversity in the Workplace	3		F, S
MKT 300 Principles of Marketing	3		F, S

Second Year

Semester 3

3 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*
BUS 355 Introduction to Global Entrepreneurship	3		F, S

Semester 4

3 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*
BUS 356 Global Business Operations	3		F, S

Notes

- This program provides an overview of international business and global exporting. The certificate program focuses on what it takes to launch a small global enterprise and/or take a small business global. The program focuses on global entrepreneurship skills, and the key training necessary to operate and manage a global business. This program is designed for students interested in entrepreneurship, small business management, and international business occupations.