

This program roadmap represents one possible pathway to complete the program. **Please see a counselor** to create an education plan that is customized to meet your needs. This roadmap is not a guarantee of course availability or financial aid applicability. For counseling appointments call 916.608.6510.

Total Units: 18

First Year

Semester 1 6 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*
BUS 300 Introduction to Business or	3		F, S
BUS 350 Small Business Management/Entrepreneurship	3		F, S
ECON 304 Principles of Microeconomics	3		F, S

Semester 2 6 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*
BUS 330 Managing Diversity in the Workplace	3		F, S
MKT 300 Principles of Marketing	3		F, S

Second Year

Semester 3 3 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*
BUS 355 Introduction to Global Entrepreneurship	3		F, S

Semester 4 3 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*
BUS 356 Global Business Operations	3		F, S

Notes

- This program provides an overview of international business and global exporting. The certificate program focuses on what it takes to launch a small global enterprise and/or take a small business global. The program focuses on global entrepreneurship skills, and the key training necessary to operate and manage a global business. This program is designed for students interested in entrepreneurship, small business management, and international business occupations.

Zero Textbook Costs (ZTC):

The Zero Textbook Costs designation and logo are added to any course that provides free access to all required instructional materials. These are typically shared with students through Canvas. Courses that are designated as ZTC may still require students to purchase supplemental materials such as lab coats, a calculator, art supplies, etc. See full definitions and searching tips on the [Zero Textbook Costs page](#) of the college website.