



# Communication, Organizational Communication A.A. Degree

This program prepares students for graduation from CRC as well as transfer to a four-year university, including lower division preparation for the major. Courses required for the degree provide students with a practical and theoretical foundation in the discipline and offer a critical perspective on human communication in a variety of contexts.

**Total Units: 59-62**

## First Year

### Semester 1

**15-16 Units**

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
<b>COMM 301</b> <sup>Z</sup> Introduction to Public Speaking	3	Advisory: Eligible for ENGWR 300	F, S, Su	CRC Area II(b)
<b>ENGWR 300</b> <sup>Z</sup> College Composition	3	ENGWR 101	F(O,P), S(O,P), Su(O)	CRC Area II(a)
<b>CRC Area I- Humanities</b> <sup>Z</sup>	3		F, S, Su	CRC Area I
<b>CRC Area V(a)- American Institutions</b> <sup>Z</sup>	3		F, S, Su	CRC Area V(a)
<b>CRC Area II(b)-Math Competency</b> <sup>Z</sup>	3-4	Recommend meeting with a counselor	F, S, Su	CRC Area II(b)

<sup>Z</sup> At least one section of this course is offered with free textbooks and is labeled as zero textbook costs (ZTC). If it is a GE area class or elective, there may be several ZTC offerings to fulfill the GE requirement. Use the Free Textbook filter to find these courses. Learn more on the [ZTC page of the college website](#).

### Semester 2

**15 Units**

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
<b>COMM 311</b> <sup>Z</sup> Argumentation and Debate	3	ENGWR 300	F, S	CRC Area II(b)
<b>ENGWR 302</b> <sup>Z</sup> Advanced Composition and Critical Thinking <b>or</b>	3	ENGWR 300	(O,P), S(O,P), Su	CRC Area II(b)
<b>BUS 310</b> <sup>Z</sup> Business Communications <b>or</b>	3	BUS 100; Advisory: ability to key 30+ WAM	F, S	CRC Area II(a)

## Career

### Options/Outlook:

The role of communication in the workplace today has grown in importance, and workplace communication competencies are increasingly in demand. The number one skill identified by employers is the ability to communicate clearly in both oral and written forms. The number two skill identified by employers is the ability to work effectively as a member of a team. A competitive workplace requires employees to exercise competence in interview skills, professional presentations, written communication, group problem solving, intercultural interactions, conflict management, and analytical reasoning. **Career opportunities require more than an associate degree.**

### A sample of reported job titles:

Public Information, Motivational Speaking, Radio & Television, Public Relations, Organizational Administration, Customer Service, Corporate Imaging, Marketing, Grant Writing, Human Resource Development, Political Speech Writing, Advertising, Community Relations, Campaign Management

### Projected job openings in California for Public Relations Specialist (2020-2030):

3,030

COURSE	UNITS	PRE-REQS <sup>^</sup>	SEMESTERS OFFERED*	GE AREA
<b>JOUR 300</b> <sup>Z</sup> Newswriting and Reporting <b>or</b>	3	Advisory: Eligible for ENGWR 300	F, S	CRC Area II(b)
<b>JOUR 301</b> Advanced Newswriting and Reporting	3	JOUR 300; Advisory: ENGWR 300	Check Class Schedule for offering	
<b>COMM 341</b> <sup>Z</sup> Organizational Communication	3	ENGWR 101	S(O)	CRC Area V(b)
<b>CRC Area IV-Natural Sciences</b> <sup>Z</sup>	3		F, S, Su	CRC Area IV
<b>Elective</b> <sup>1</sup>	3		F, S, Su	

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<sup>1</sup> Units needed to total 60 units for graduation. Refer to [Course Number](#) for the appropriate course level necessary for the degree.

## Year 2

### Semester 3

16-17 Units

COURSE	UNITS	PRE-REQS <sup>^</sup>	SEMESTERS OFFERED*	GE AREA
<b>COMM 321</b> <sup>Z</sup> Interpersonal Communication	3	Advisory: ENGWR 51	F, S, Su	CRC Area III(b)
<b>JOUR 310</b> <sup>1</sup> <sup>Z</sup> Mass Media and Society	3		F(O), S(O), Su(O)	CRC Area V(b)
<b>COMM 315</b> <sup>Z</sup> Persuasion <b>or</b>	3	ENGWR 300	Check Class Schedule for offering	CRC Area II(b)
<b>BUS 330</b> Managing Diversity in the Workplace <b>or</b>	3		F(O), S(O), Su(O)	CRC Area V(b) or VI
<b>SGVT 315</b> Dynamics of Leadership	3		Check Class Schedule for offering	CRC Area III(b)
<b>CRC Area III(a)- Physical Edu Activity</b> <sup>Z</sup>	1-2		F, S, Su	CRC Area III(a)
<b>Elective</b> <sup>2</sup>	3		F, S, Su	
<b>Elective</b> <sup>2</sup>	3		F, S, Su	

<sup>Z</sup> At least one section of this course is offered with free textbooks and is labeled as zero textbook costs (ZTC). If it is a GE area class or elective, there may be several ZTC offerings to fulfill the GE requirement. Use the Free

## Projected growth in California (2020-2030):

17% growth

## Median Salary in California with advanced degree (2021):

\$75,010/yr

## Source:

<https://www.onetonline.org/link/summary/27-3031.00>

## Honors option:

The CRC Honors Program is designed specifically for academically accomplished students and for students with the potential for high achievement. Students who complete 15 units or more in honors-designated courses will earn special recognition as an Honors Scholar, a distinction that may entitle the student to guaranteed transfer and scholarship opportunities at select transfer colleges and universities.

## Transfer notes:

Please meet with a counselor for specific transfer course evaluation or transferring to a specific 4-year institution.

## General Education (GE):

Non-specified GE courses identified by CRC Area, CSU Area or IGETC Area without pre- or co-requisite can be taken at any semester.

## This map also meets the requirements for

the Certificate of Achievement in Applied Communication Skills

Textbook filter to find these courses. Learn more on the [ZTC page of the college website](#).

<sup>1</sup> Also listed as RTVF 300.

<sup>2</sup> Units needed to total 60 units for graduation. Refer to [Course Number](#) for the appropriate course level necessary for the degree.

## Semester 4

13-14 Units

COURSE	UNITS	PRE-REQS <sup>^</sup>	SEMESTERS OFFERED*	GE AREA
<b>COMM 325</b> <sup>Z</sup> Intercultural Communication	3	Advisory: ENGWR 101	F, S, Su	CRC Area V(b) or VI
<b>COMM 331</b> <sup>Z</sup> Group Discussion	3	Advisory: ENGWR 101	F, S, Su	CRC Area V(b) or VI
<b>Elective</b> <sup>1</sup>	3		F, S, Su	
<b>Elective</b> <sup>2</sup>	3		F, S, Su	
<b>Elective</b> <sup>3</sup>	1-2		F, S, Su	

<sup>Z</sup> At least one section of this course is offered with free textbooks and is labeled as zero textbook costs (ZTC). If it is a GE area class or elective, there may be several ZTC offerings to fulfill the GE requirement. Use the Free Textbook filter to find these courses. Learn more on the [ZTC page of the college website](#).

<sup>^</sup>You must have passed the prerequisite course(s) with a "C" or better; Corequisite must be taken during the same semester; Advisory means it is recommended but not required to enroll in the course.

\*(O) = Online available, (P) = Partially online

<sup>1</sup> Suggestion-COMM 361 The Communication Experience (3 units); Advisory: Eligible for ENGWR 300; F, S; CRC Area II(b). Units needed to total 60 units for graduation. Refer to [Course Number](#) for the appropriate course level necessary for the degree.

<sup>2</sup> Units needed to total 60 units for graduation. Refer to [Course Number](#) for the appropriate course level necessary for the degree.

<sup>3</sup> Units required are determined by the number of units needed to total 60 units for graduation. Refer to [Course Number](#) for the appropriate course level necessary for the degree.

## About this map:

This program map represents one possible pathway to complete the program. Please see a counselor to create an education plan that is customized to meet your needs. This map is not a guarantee of course availability or financial aid applicability.

## Zero Textbook Costs (ZTC):

The Zero Textbook Costs designation and logo are added to any course that provides free access to all required instructional materials. These are typically shared with students through Canvas. Courses that are designated as ZTC may still require students to purchase supplemental materials such as lab coats, a calculator, art supplies, etc. See full definitions and searching tips on the [Zero Textbook Costs page](#) of the college website.