

Communication Studies AA-T Degree - California State University GE Breadth

This 2.0 AA-T program prepares students for graduation from CRC as well as transfer to a four-year university, including lower division preparation for the major. Courses required for the degree provide students with a practical and theoretical foundation in the discipline and offer a critical perspective on human communication in a variety of contexts.

Total Units: 58-61

First Year

Semester 1 15-16 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
COMM 301 2 Introduction to Public Speaking	3	Advisory: Eligible for ENGWR 300	F, S, Su	CSU Area A1
CSU Area A2-English Composition	3	Recommend meeting with a counselor	F, S, Su	CSU Area A2
CSU Area B4- Mathematics/Quantitative Reasoning	3-4	Recommend meeting with a counselor	F, S, Su	CSU Area B4
CSU Area D-Soc & Behavioral Sciences 1	3		F, S, Su	CSU Area D
Any Transferable Elective ²	3		F, S, Su	

At least one section of this course is offered with free textbooks and is labeled as zero textbook costs (ZTC). If it is a GE area class or elective, there may be several ZTC offerings to fulfill the GE requirement. Use the Free Textbook filter to find these courses. Learn more on the <u>ZTC page of the college website</u>.

Semester 2 16 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
COMM 311 Argumentation and Debate	3	ENGWR 300	F, S	CSU Area A3
3 units from List A	3	See List A	See List A	
CSU Area E-Lifelong Learning & Self- Development 1	3		F, S, Su	CSU Area E

Career Options/Outlook:

The role of communication in the workplace today has grown in importance, and workplace communication competencies are increasingly in demand. The number one skill identified by employers is the ability to communicate clearly in both oral and written forms. The number two skill identified by employers is the ability to work effectively as a member of a team. A competitive workplace requires employees to exercise competence in interview skills, professional presentations, written communication, group problem solving, intercultural interactions, conflict management, and analytical reasoning. Career opportunities require more than an associate degree.

A sample of reported job titles:

Public Information, Motivational Speaking, Radio & Television, Public Relations, Organizational Administration, Customer Service, Corporate Imaging, Marketing, Grant Writing, Human Resource Development, Political Speech Writing, Advertising, Community Relations, Campaign Management

Projected job openings in California for Public Relations Specialist (2020-2030):

3,030

¹ Suggestion-select from List B-PSYC 300 General Principles (3 units); Advisory: ENGRD 310, ENGRD 312, ENGWR 300, ESLR 320 or ESLW 340; F, S, Su.

² Units needed to total 60 units for graduation. Refer to <u>Course Number</u> for the appropriate course level necessary for the degree.

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
CSU Area B1-Physical Science	3		F, S, Su	CSU Area B1
CSU Area B3-Physical Science Lab	1		F, S, Su	CSU Area B3
CSU Area C1-Arts ¹	3		F, S, Su	CSU Area C1

At least one section of this course is offered with free textbooks and is labeled as zero textbook costs (ZTC). If it is a GE area class or elective, there may be several ZTC offerings to fulfill the GE requirement. Use the Free Textbook filter to find these courses. Learn more on the <u>ZTC page of the college website</u>.

Year 2

Semester 3

15-16 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
3 units from List A ¹	3	See List A	See List A	
COMM 331 C Group Discussion	3	Advisory: ENGWR 101	F, S, Su	CSU Area D
CSU Area B2-Life Science Z	3-4		F, S, Su	CSU Area B2
CSU Area C2- Humanities ²	3		F, S, Su	CSU Area C2
Any Transferable Elective ³	3		F, S, Su	

At least one section of this course is offered with free textbooks and is labeled as zero textbook costs (ZTC). If it is a GE area class or elective, there may be several ZTC offerings to fulfill the GE requirement. Use the Free Textbook filter to find these courses. Learn more on the <u>ZTC page of the college website</u>.

Semester 4

12-13 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
CSU Area C1- Arts or C2- Humanitites	3		F, S, Su	CSU Area C1 or C2
CSU Area F- Ethnic Studies	3		Check Class Schedule for offering	CSU Area F

Projected growth in California (2020-2030):

17% growth

Median Salary in California with advanced degree (2021):

\$75,010/yr

Source:

https://www.onetonline.org/link/summary/27 -3031.00

Transfer notes:

Please meet with a counselor for specific transfer course evaluation or transferring to a specific 4-year institution.

General Education (GE):

Please meet with a counselor for specific transfer course evaluation or transferring to a specific 4-year institution.

Honors option:

The CRC Honors Program is designed specifically for academically accomplished students and for students with the potential for high achievement. Students who complete 15 units or more in honors-designated courses will earn special recognition as an Honors Scholar, a distinction that may entitle the student to guaranteed transfer and scholarship opportunities at select transfer colleges and universities.

This map meets the requirement for

The Certificate of Achievement in Applied Communication Skills with a minimum of 15 units from the following:

¹ Suggestion-FMS 300 or RTVF 305.

¹ Suggestion-COMM 315 Persuasion (3 units); Pre-req: ENGWR 300, ENGWR 480, ESLW 340 or HONOR 375; F; CSU Area A3

² Suggestion- ENGWR 301 College Composition & Literature (3 units); Pre-req: ENGWR 300, ENGWR 480, ESLW 340 or HONOR 375; F(O,P), S, Su

³ Units needed to total 60 units for graduation. Suggestion-select a course that will meet CSU Graduation Requirement

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
Any Transferable Elective ¹	3			
Any Transferable Elective ²	3		F, S, Su	
Any Transferable Elective ³	0-1		F, S, Su	

At least one section of this course is offered with free textbooks and is labeled as zero textbook costs (ZTC). If it is a GE area class or elective, there may be several ZTC offerings to fulfill the GE requirement. Use the Free Textbook filter to find these courses. Learn more on the <u>ZTC page of the college website</u>.

^You must have passed the prerequisite course(s) with a "C" or better; Corequisite must be taken during the same semester; Advisory means it is recommended but not required to enroll in the course.

List A-a minimum of 6 units from the following:

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
COMM 315 Persuasion	3	ENGWR 300	Check Class Schedule for offering	CSU Area A3
COMM 321 Interpersonal Communication	3	Advisory: ENGWR 51	F, S, Su	CSU Area E1
COMM 325 Intercultural Communication	3	Advisory: ENGWR 101	F, S, Su	CSU Area D
COMM 331 ¹ Coup Discussion	3	Advisory: ENGWR 101	F, S, Su	CSU Area D
COMM 361 The Communication Experience	3	Advisory: Eligible for ENGWR 300	F, S	CSU Area A1
COMM 363 Introduction to Communication Theory	3	Advisory: Eligible for ENGWR 300	F, Su	CSU Area D
JOUR 310 ² Z Mass Media and Society	3		F(O), S(O), Su(O)	

At least one section of this course is offered with free textbooks and is labeled as zero textbook costs (ZTC). If it is a GE area class or elective, there

COMM 301 Intro to Public Speaking

COMM 311 Argumentation and Debate

COMM 315 Persuasion

COMM 321 Interpersonal Communication

COMM 325 Intercultural Communication

COMM 331 Group Discussion

COMM 341 Organizational Communication

COMM 361 The Communication Experience

About this program map:

This program map represents one possible pathway to complete the program. Please see a counselor to create an education plan that is customized to meet your needs. This map is not a guarantee of course availability or financial aid applicability.

Zero Textbook Costs (ZTC):

The Zero Textbook Costs designation and logo are added to any course that provides free access to all required instructional materials. These are typically shared with students through Canvas. Courses that are designated as ZTC may still require students to purchase supplemental materials such as lab coats, a calculator, art supplies, etc. See full definitions and searching tips on the Zero Textbook Costs page of the college website.

^{*(}O) = online available (P) = partially online

¹ Suggestion-COMM 325, JOUR 310 or SOC 300. Units needed to total 60 units for graduation. Refer to <u>Course Number</u> for the appropriate course level necessary for the degree.

² It is recommended to complete a COMM course in List A and List B to provide a breadth of emphasis in communication contexts within the discipline of Communication Studies, yet the COMM course may only meet one area of List A or List B, a COMM course cannot be double-counted in credit for completion of the degree. Units needed to total 60 units for graduation. Refer to <u>Course Number</u> for the appropriate course level necessary for the degree.

³ Units required are determined by the number of units needed to total 60 units for graduation. Refer to <u>Course Number</u> for the appropriate course level necessary for the degree.

may be several ZTC offerings to fulfill the GE requirement. Use the Free Textbook filter to find these courses. Learn more on the <u>ZTC page of the college website</u>.

List B-a minimum of 3 units from the following (not taken already from List A):

ionowing (not taken already from List A).						
COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA		
ANTH 300 Z Biological Anthropology	3		F(O), S(O), Su(O)	CSU Area D		
COMM 315 Persuasion	3	ENGWR 300	Check Class Schedule for offering	CSU Area A3		
COMM 325 Intercultural Communication	3	Advisory: ENGWR 101	F, S, Su	CSU Area D		
COMM 331 C Group Discussion	3	Advisory: ENGWR 101	F, S, Su	CSU Area D		
COMM 341 COrganizational Communication	3	ENGWR 101	S(O)	CSU Area D		
COMM 361 The Communication Experience	3	Advisory: Eligible for ENGWR 300	F, S	CSU Area A1		
Introduction to Communication Theory	3	Advisory: Eligibility for ENGWR 300	F, Su	CSU Area D		
ENGWR 301 College Composition and Literature	3	ENGWR 300, ENGWR 480, or HONOR 375	F(O,P), S, Su	CSU Area A3 or C2		
ENGWR 302 Advanced Composition and Critical Thinking	3	ENGWR 300	F(O,P), S(O,P), Su(O)	CSU Area A3		
JOUR 300 Newswriting and Reporting	3	BUS 100; Advisory: Ability to key 30+ WAM	F, S			
PSYC 300 C General Principles	3	Advisory: ENGRD 310, ENGRD 312, ENGWR 300, or equivalent	F(O), S(O), Su(O)	CSU Area D		
RTVF 312 2 Beginning Radio Production	3		F, S			

¹ Suggested from List A/B

² Also listed as RTVF 300

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
RTVF 331 Beginning Television Studio Production	3		F, S	
SOC 300 Introductory Sociology	3		F(O), S(O), Su(O)	CSU Area D

At least one section of this course is offered with free textbooks and is labeled as zero textbook costs (ZTC). If it is a GE area class or elective, there may be several ZTC offerings to fulfill the GE requirement. Use the Free Textbook filter to find these courses. Learn more on the <u>ZTC page of the college website</u>.

Catalog Year: 2023-2024 Counselor Contact: Crystal Martinez | Faculty Contact: Tanika Byrd

Published May 15, 2023