



This program roadmap represents one possible pathway to complete the program. **Please see a counselor** to create an education plan that is customized to meet your needs. This roadmap is not a guarantee of course availability or financial aid applicability.

**Catalog:** 2024-25**GE Pattern:** local AA/AS**Total Units:** 60

## First Year

### Semester 1

15 Units

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	BUS 300	Introduction to Business	3	Vb
Req	MUFHL 321	Basic Musicianship	3	I
Req	MUSM 110	The Business of Music	3	
GE	ENGWR 300 / 480 <sup>H</sup>	College Composition	3	IIa <b>WC</b>
GE		any Area IIIa (Physical Education) course	1	IIIa
GE		any Area IIIb (Life Development Skills) course	2	IIIb

### Semester 2

15 Units

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	BUS 350	Small Business Management/Entrepreneurship	3	
Req	MUSM 111	The Business of Music	3	
Req	MUSM 120	Contemporary Songwriting I	3	
RE	BUS 210	The Business Plan	1	
RE	BUS 214	Financing a Small Business	1	
RE	BUS 216	Essential Records for the Small Business	1	
GE	MATH 300	Introduction to Mathematical Ideas	3	IIb <b>MC</b>

## Second Year

### Semester 3

15 Units

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	BUS 340	Business Law	3	
Req	MUSM 112	The Business of Music/Artist Management	3	
GE		any Area Va (American Institutions) course	3	Va
Elec		any elective course numbered 100-499	3	
Elec		any elective course numbered 100-499	3	

### Semester 4

15 Units

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	MUSM 113	The Business of Music/Promotion	3	

## CAREER PATH

### Career Options:

ARC's Commercial Music: Business program explores the inner workings of the music industry in areas such as publishing, entertainment, distribution, and music law.

Typical career options include:

- booking agent
- personal manager
- business manager
- concert promotion
- studio owner/manager
- music legal services
- publicity writer/public relations
- tour manager
- music retail
- music publishing and distribution
- music licensing

### Advising Notes:

- Students should meet with a counselor and the Commercial Music program director to ensure they are following an education plan that takes their needs and goals into consideration.
- Students can substitute ESLW 340 for ENGWR 300/480.

### Scheduling Notes:

- MUSM 112 is offered in the fall.
- BUS 212, 218, and 224 are offered in the fall.

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	MUFHL 330	World Music	3	VI
GE		any Area IV (Natural Sciences) course	3	IV
Elec		any elective course numbered 100-499	3	
Elec		any elective course numbered 100-499	3	

<sup>H</sup> honors courses

#### EXPLANATION OF CATEGORIES

Req	Required Core	A course that is required for this program
GE	General Education	A course that fulfills a specific general education requirement for a degree, which can be replaced with another course that meets the same requirement
RE	Restricted Elective	A course selected from a list of elective courses specified for this program in the course list in the catalog, which can be replaced with another course from the same list
Elec	Degree Elective	A degree-applicable course that is part of a degree roadmap to ensure that there is a total of at least 60 units, which is a requirement for an associate degree

### Graduation Requirement

A course that fulfills a specific graduation requirement which can be replaced by another course that meets the same graduation requirement.

**MC** = Math Competency

**WC** = Writing Competency

- MUSM 111 and 113 are offered in the spring.

### Other Notes:

- Students can use this degree, with additional coursework, to prepare to transfer to earn bachelor's degrees in Music Industry Studies, Entertainment Management, Music Business/ Management/Marketing, and other related fields.