



Commercial Music: Business Certificate

PART TIME

This program roadmap represents one possible pathway to complete the program. **Please see a counselor** to create an education plan that is customized to meet your needs. This roadmap is not a guarantee of course availability or financial aid applicability.

Catalog: 2024-25

Total Units: 33

First Year

Semester 1

9 Units

CAT.	COURSE	TITLE	UNIT
Req	BUS 300	Introduction to Business	3
Req	MUFHL 321	Basic Musicianship	3
Req	MUSM 110	The Business of Music	3

Semester 2

9 Units

CAT.	COURSE	TITLE	UNIT
Req	BUS 350	Small Business Management/Entrepreneurship	3
Req	MUSM 111	The Business of Music	3
Req	MUSM 120	Contemporary Songwriting I	3

Second Year

Semester 3

9 Units

CAT.	COURSE	TITLE	UNIT
Req	BUS 340	Business Law	3
Req	MUSM 112	The Business of Music/Artist Management	3
RE	BUS 210	The Business Plan	1
RE	BUS 214	Financing a Small Business	1
RE	BUS 216	Essential Records for the Small Business	1

Semester 4

6 Units

CAT.	COURSE	TITLE	UNIT
Req	MUSM 113	The Business of Music/Promotion	3
Req	MUFHL 330	World Music	3

EXPLANATION OF CATEGORIES

Req	Required Core	A course that is required for this program
RE	Restricted Elective	A course selected from a list of elective courses specified for this program in the course list in the catalog, which can be replaced with another course from the same list

CAREER PATH

Career Options:

ARC's Commercial Music: Business program explores the inner workings of the music industry in areas such as publishing, entertainment, distribution, and music law.

Typical career options include:

- booking agent
- personal manager
- business manager
- concert promotion
- studio owner/manager
- music legal services
- publicity writer/public relations
- tour manager
- music retail
- music publishing and distribution
- music licensing

Advising Notes:

- Students should meet with a counselor and the Commercial Music program director to ensure they are following an education plan that takes their needs and goals into consideration.
- This certificate can be completed in two semesters. See a counselor to adjust the coursework.

Scheduling Notes:

- MUSM 112 is offered in the fall.
- MUSM 111 and 113 are offered in the spring.

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Other Notes:

- Students can use this certificate, with additional coursework, to prepare to transfer to earn bachelor's degrees in Music Industry Studies, Entertainment Management, Music Business/Management/Marketing, and other related fields.