



Retail Management (WAFC) Certificate

FULL TIME

This program roadmap represents one possible pathway to complete the program. **Please see a counselor** to create an education plan that is customized to meet your needs. This roadmap is not a guarantee of course availability or financial aid applicability.

Catalog: 2024-25

Total Units: 27

First Year

Semester 1

12 Units

CAT.	COURSE	TITLE	UNIT
Req	MGMT 304	Principles of Management	3
Req	MGMT 372	Human Relations and Organizational Behavior	3
Req	MKT 300	Principles of Marketing	3
RE	ENGWR 300 ¹	College Composition	3

¹ or BUS 100

Semester 2

15 Units

CAT.	COURSE	TITLE	UNIT
Req	ACCT 301	Financial Accounting	4
Req	BUS 310	Business Communications	3
Req	CISA 315	Introduction to Electronic Spreadsheets	2
Req	MGMT 308	Personnel and Human Resources Management	3
Req	MKT 312	Retailing	3

CAREER PATH

Career Options:

This certificate prepares students for entry-level positions in retail management.

Scheduling Notes:

- MGMT 308 is offered in the spring.

Other Notes:

- This certificate meets the needs of industry leaders like the Western Association of Food Chains (WAFC).
- Business students planning to transfer should consider the Business Administration AS-T degree. [See the catalog](#) for more information.

EXPLANATION OF CATEGORIES

Req	Required Core	A course that is required for this program
RE	Restricted Elective	A course selected from a list of elective courses specified for this program in the course list in the catalog, which can be replaced with another course from the same list