



# Fashion Merchandising A.A. Degree

This program roadmap represents one possible pathway to complete the program. Please see a counselor to create an education plan that is customized to meet your needs. This roadmap is not a guarantee of course availability or financial aid applicability.

Catalog: 2024-25

GE Pattern: local AA/AS

Total Units: 60

Start Term: Fall

# First Year

## Semester 1 (Fall)

6 Units

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	FASHN 300	Introduction to the Fashion Industry	3	
GE	ENGWR 300 / 480 <sup>H</sup>	College Composition	3	Ila WC

#### Semester 2 (Spring)

8 Units

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	FASHN 310	Fashion Analysis/Clothing Selection	3	
GE	MATH 300	Introduction to Mathematical Ideas	3	IIb MC
GE		any Area IIIb (Life Development Skills) course	2	IIIb

### Second Year

#### Semester 3 (Fall)

9 Units

(	CAT.	COURSE	TITLE	UNIT	GE AREA
	Req	FASHN 330	History of Western World Fashion	3	I
	Req	FASHN 397	Fashion Retail Buying	3	
	GE		any Area Vb (Social & Behavioral Sciences) course	3	Vb

#### Semester 4 (Spring)

9 Units

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	FASHN 320	Textiles	3	
Req	FASHN 398	Fashion Entrepreneur	3	
GE		any Area IV (Natural Sciences) course	3	IV

# Third Year

#### Semester 5 (Fall)

6 Units

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	FASHN 395	Visual Merchandising	3	

#### CAREER PATH

# Career Options:

This degree prepares students for entry-level jobs in retail merchandising, such as department store buyers, small boutique buyers, visual merchandisers, sales associates, management trainees, product developers and wholesalers. It also prepares students for self-employment or entrepreneurship.

#### **Advising Notes:**

 Students can substitute ESLW 340 for ENGWR 300/480.

#### Scheduling Notes:

- FASHN 330 and 397 are offered in the fall.
- FASHN 320, 344, 393, and 398 are offered in the spring.
- FASHN 395 is offered every other fall (odd years).

#### Other Notes:

- This program can be started in the spring as well. <u>See a counselor</u> to adjust the coursework.
- An internship (FASHN 498) is highly recommended as it opens up potential employment opportunities. Students can earn between 0.5 4.0 units for related paid or unpaid work experience including volunteer and internship positions through FASHN 498. This course also works toward satisfying GE Area IIIb. See the Work Experience website for more information.

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	FASHN 342	Fashion Illustration I	3	

# Semester 6 (Spring)

9 Units

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	FASHN 393	Fashion Promotion	3	
Req	FASHN 344	Fashion Illustration II	3	
Elec		any elective course numbered 100-499	3	

# Fourth Year

# Semester 7 (Fall)

7 Units

CAT.	COURSE	TITLE	UNIT	GE AREA
RE	MGMT 362	Techniques of Management	3	
GE		any Area IIIa (Physical Education) course	1	IIIa
GE		any Area VI (Ethnic/Multicultural Studies) course	3	VI

# Semester 8 (Spring)

6 Units

CAT.	COURSE	TITLE	UNIT	GE AREA
GE		any Area Va (American Institutions) course	3	Va
Elec		any elective course numbered 100-499	3	

<sup>&</sup>lt;sup>H</sup> honors courses

	EXPLANATION OF CATEGORIES					
Req	Required Core	A course that is required for this program				
GE	General Education	A course that fulfills a specific general education requirement for a degree, which can be replaced with another course that meets the same requirement				
Elec	Degree Elective	A degree-applicable course that is part of a degree roadmap to ensure that there is a total of at least 60 units, which is a requirement for an associate degree				
RE	Restricted Elective	A course selected from a list of elective courses specified for this program in the course list in the catalog, which can be replaced with another course from the same list				

# **Graduation Requirement**

A course that fulfills a specific graduation requirement which can be replaced by another course that meets the same graduation requirement.

