



Fashion Merchandising A.A. Degree

FULL TIME

This program roadmap represents one possible pathway to complete the program. **Please see a counselor** to create an education plan that is customized to meet your needs. This roadmap is not a guarantee of course availability or financial aid applicability.

Catalog: 2024-25

GE Pattern: local AA/AS

Total Units: 60

Start Term: Fall

First Year

Semester 1 (Fall) 15 Units

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	FASHN 300	Introduction to the Fashion Industry	3	
Req	FASHN 330	History of Western World Fashion	3	I
Req	FASHN 397	Fashion Retail Buying	3	
GE	ENGWR 300 / 480 ^H	College Composition	3	Ila WC
GE	MATH 300	Introduction to Mathematical Ideas	3	IIb MC

Semester 2 (Spring) 15 Units

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	FASHN 310	Fashion Analysis/Clothing Selection	3	
Req	FASHN 320	Textiles	3	
Req	FASHN 398	Fashion Entrepreneur	3	
GE		any Area IIIa (Physical Education) course	1	IIIa
GE		any Area IIIb (Life Development Skills) course	2	IIIb
GE		any Area Vb (Social & Behavioral Sciences) course	3	Vb

Second Year

Semester 3 (Fall) 15 Units

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	FASHN 395	Visual Merchandising	3	
Req	FASHN 342	Fashion Illustration I	3	
RE	MGMT 362	Techniques of Management	3	
GE		any Area IV (Natural Sciences) course	3	IV
GE		any Area VI (Ethnic/Multicultural Studies) course	3	VI

Semester 4 (Spring) 15 Units

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	FASHN 393	Fashion Promotion	3	

CAREER PATH

Career Options:

This degree prepares students for entry-level jobs in retail merchandising, such as department store buyers, small boutique buyers, visual merchandisers, sales associates, management trainees, product developers and wholesalers. It also prepares students for self-employment or entrepreneurship.

Advising Notes:

- Students can substitute ESLW 340 for ENGWR 300/480.

Scheduling Notes:

- FASHN 330 and 397 are offered in the fall.
- FASHN 320, 344, 393, and 398 are offered in the spring.
- FASHN 395 is offered every other fall (odd years).

Other Notes:

- This program can be started in the spring as well. See a counselor to adjust the coursework.
- An internship (FASHN 498) is highly recommended as it opens up potential employment opportunities. Students can earn between 0.5 – 4.0 units for related paid or unpaid work experience including volunteer and internship positions through FASHN 498. This course also works toward satisfying GE Area IIIb. See the Work Experience website for more information.

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	FASHN 344	Fashion Illustration II	3	
GE		any Area Va (American Institutions) course	3	Va
Elec		any elective course numbered 100-499	3	
Elec		any elective course numbered 100-499	3	

^H honors courses

EXPLANATION OF CATEGORIES

Req	Required Core	A course that is required for this program
GE	General Education	A course that fulfills a specific general education requirement for a degree, which can be replaced with another course that meets the same requirement
RE	Restricted Elective	A course selected from a list of elective courses specified for this program in the course list in the catalog, which can be replaced with another course from the same list
Elec	Degree Elective	A degree-applicable course that is part of a degree roadmap to ensure that there is a total of at least 60 units, which is a requirement for an associate degree

Graduation Requirement

A course that fulfills a specific graduation requirement which can be replaced by another course that meets the same graduation requirement.

MC = Math Competency

WC = Writing Competency

Published April 14, 2024