



This program roadmap represents one possible pathway to complete the program. **Please see a counselor** to create an education plan that is customized to meet your needs. This roadmap is not a guarantee of course availability or financial aid applicability.

Catalog: 2024-25

GE Pattern: local AA/AS

Total Units: 60

## First Year

### Semester 1

15 Units

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	BUS 105	Business Mathematics	3	
Req	BUS 300	Introduction to Business	3	Vb
Req	BUS 350	Small Business Management/Entrepreneurship	3	
Req	MKT 300	Principles of Marketing	3	
GE	ENGWR 300 / 480 <sup>H</sup>	College Composition	3	Ila <b>WC</b>

### Semester 2

15 Units

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	BUS 320	Concepts in Personal Finance	3	IIIb
Req	CISC 100	Computer Fundamentals with Hands-on Lab	2	
RE	BUSTEC 310	Introduction to Word/Information Processing	3	
RE	BUS 224	Customer Service	1	
GE	STAT 300 / 480 <sup>H</sup>	Introduction to Probability and Statistics	4	IIb <b>MC</b>
GE		any PE activity course	1	IIIa
Elec	BUS 218	Management Skills for the Small Business	1	

## Second Year

### Semester 3

15 Units

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	BUS 210	The Business Plan	1	
Req	BUS 212	Marketing for Small Businesses	1	
Req	BUS 214	Financing a Small Business	1	
RE	ACCT 341	Computerized Accounting	3	
GE	NUTRI 300	Nutrition	3	IV
GE	SPAN 401	Elementary Spanish I	4	I
Elec	CISA 345	Technical Marketing Applications	2	

### Semester 4

15 Units

## CAREER PATH

### Career Options:

This degree provides training and education for those wishing to own or manage a small entrepreneurial venture. This degree prepares students to start their own businesses, take over an existing business, or become a key executive in a small to medium-sized company.

### Advising Notes:

- Students can substitute ESLW 340 for ENGWR 300/480.

### Scheduling Notes:

- BUS 210, 212, and 214 are offered in a staggered 5-week format, so they can be taken in the same semester.

### Other Notes:

- Business students planning to transfer should consider the Business Administration AS-T degree. [See the catalog](#) for more information.

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	BUS 216	Essential Records for the Small Business	1	
Req	BUS 340	Business Law	3	
RE	MGMT 304	Principles of Management	3	
GE	BUS 330	Managing Diversity in the Workplace	3	VI
GE	POLS 301 / 481 <sup>H</sup>	Introduction to Government: United States	3	Va
Elec	CISA 346	Social Media Applications	1	
Elec	BUS 228	Selling Techniques for the Small Business	1	

<sup>H</sup> honors courses

#### EXPLANATION OF CATEGORIES

Req	Required Core	A course that is required for this program
GE	General Education	A course that fulfills a specific general education requirement for a degree, which can be replaced with another course that meets the same requirement
RE	Restricted Elective	A course selected from a list of elective courses specified for this program in the course list in the catalog, which can be replaced with another course from the same list
Elec	Degree Elective	A degree-applicable course that is part of a degree roadmap to ensure that there is a total of at least 60 units, which is a requirement for an associate degree

### Graduation Requirement

A course that fulfills a specific graduation requirement which can be replaced by another course that meets the same graduation requirement.

**MC** = Math Competency

**WC** = Writing Competency