

# This program roadmap represents one possible pathway to complete the

program. Please see a counselor to create an education plan that is customized to meet your needs. This roadmap is not a guarantee of course availability or financial aid applicability.

Catalog: 2024-25

GE Pattern: local AA/AS

Total Units: 60

## First Year

#### 15 Units Semester 1

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	BUS 105	Business Mathematics	3	
Req	BUS 300	Introduction to Business	3	Vb
Req	BUS 350	Small Business Management/Entrepreneurship	3	
Req	MKT 300	Principles of Marketing	3	
GE	ENGWR 300 / 480 <sup>H</sup>	College Composition	3	Ila WC

#### 15 Units Semester 2

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	BUS 320	Concepts in Personal Finance	3	IIIb
Req	CISC 100	Computer Fundamentals with Handson Lab	2	
RE	BUSTEC 310	Introduction to Word/Information Processing	3	
RE	BUS 224	Customer Service	1	
GE	STAT 300 / 480 <sup>H</sup>	Introduction to Probability and Statistics	4	IIb MC
GE		any PE activity course	1	IIIa
Elec	BUS 218	Management Skills for the Small Business	1	

## Second Year

#### Semester 3 15 Units

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	BUS 210	The Business Plan	1	
Req	BUS 212	Marketing for Small Businesses	1	
Req	BUS 214	Financing a Small Business	1	
RE	ACCT 341	Computerized Accounting	3	
GE	NUTRI 300	Nutrition	3	IV
GE	SPAN 401	Elementary Spanish I	4	I
Elec	CISA 345	Technical Marketing Applications	2	

15 Units Semester 4

### **CAREER PATH**

### Career Options:

This degree provides training and education for those wishing to own or manage a small entrepreneurial venture. This degree prepares students to start their own businesses, take over an existing business, or become a key executive in a small to medium-sized company.

### **Advising Notes:**

• Students can substitute ESLW 340 for ENGWR 300/480.

### **Scheduling Notes:**

• BUS 210, 212, and 214 are offered in a staggered 5-week format, so they can be taken in the same semester.

#### Other Notes:

• Business students planning to transfer should consider the Business Administration AS-T degree. See the catalog for more information.

CAT.	COURSE	TITLE	UNIT	GE AREA
Req	BUS 216	Essential Records for the Small Business	1	
Req	BUS 340	Business Law	3	
RE	MGMT 304	Principles of Management	3	
GE	BUS 330	Managing Diversity in the Workplace	3	VI
GE	POLS 301 / 481 <sup>H</sup>	Introduction to Government: United States	3	Va
Elec	CISA 346	Social Media Applications	1	
Elec	BUS 228	Selling Techniques for the Small Business	1	

<sup>&</sup>lt;sup>H</sup> honors courses

	EXPLANATION OF CATEGORIES		
Req	Required Core	A course that is required for this program	
GE	General Education	A course that fulfills a specific general education requirement for a degree, which can be replaced with another course that meets the same requirement	
RE	Restricted Elective	A course selected from a list of elective courses specified for this program in the course list in the catalog, which can be replaced with another course from the same list	
Elec	Degree Elective	A degree-applicable course that is part of a degree roadmap to ensure that there is a total of at least 60 units, which is a requirement for an associate degree	

## **Graduation Requirement**

A course that fulfills a specific graduation requirement which can be replaced by another course that meets the same graduation requirement.

MC = Math Competency
WC = Writing Competency

Published April 13, 2024