



This program roadmap represents one possible pathway to complete the program. **Please see a counselor** to create an education plan that is customized to meet your needs. This roadmap is not a guarantee of course availability or financial aid applicability.

**Catalog:** 2024-25**Total Units:** 33**Start Term:** Fall

## First Year

### Semester 1 (Fall) 9 Units

CAT.	COURSE	TITLE	UNIT
Req	FASHN 300	Introduction to the Fashion Industry	3
Req	FASHN 330	History of Western World Fashion	3
Req	FASHN 397	Fashion Retail Buying	3

### Semester 2 (Spring) 9 Units

CAT.	COURSE	TITLE	UNIT
Req	FASHN 310	Fashion Analysis/Clothing Selection	3
Req	FASHN 320	Textiles	3
Req	FASHN 398	Fashion Entrepreneur	3

## Second Year

### Semester 3 (Fall) 9 Units

CAT.	COURSE	TITLE	UNIT
Req	FASHN 342	Fashion Illustration I	3
Req	FASHN 395	Visual Merchandising	3
RE	MGMT 362	Techniques of Management	3

### Semester 4 (Spring) 6 Units

CAT.	COURSE	TITLE	UNIT
Req	FASHN 344	Fashion Illustration II	3
Req	FASHN 393	Fashion Promotion	3

### EXPLANATION OF CATEGORIES

Req	Required Core	A course that is required for this program
RE	Restricted Elective	A course selected from a list of elective courses specified for this program in the course list in the catalog, which can be replaced with another course from the same list

## CAREER PATH

### Career Options:

This certificate prepares students for entry-level jobs in retail merchandising, such as department store buyers, small boutique buyers, visual merchandisers, sales associates, management trainees, product developers and wholesalers. It also prepares students for self-employment or entrepreneurship.

### Scheduling Notes:

- FASHN 330 and 397 are offered in the fall.
- FASHN 320, 344, 393, and 398 are offered in the spring.
- FASHN 395 is offered every other fall (odd years).

### Other Notes:

- This program can be started in the spring as well. [See a counselor](#) to adjust the coursework.