



# Fashion Merchandising Certificate

PART TIME

This program roadmap represents one possible pathway to complete the program. **Please see a counselor** to create an education plan that is customized to meet your needs. This roadmap is not a guarantee of course availability or financial aid applicability.

Catalog: 2024-25

Total Units: 33

Start Term: Fall

## First Year

### Semester 1 (Fall)

9 Units

| CAT. | COURSE    | TITLE                                | UNIT |
|------|-----------|--------------------------------------|------|
| Req  | FASHN 300 | Introduction to the Fashion Industry | 3    |
| Req  | FASHN 330 | History of Western World Fashion     | 3    |
| Req  | FASHN 397 | Fashion Retail Buying                | 3    |

### Semester 2 (Spring)

9 Units

| CAT. | COURSE    | TITLE                               | UNIT |
|------|-----------|-------------------------------------|------|
| Req  | FASHN 310 | Fashion Analysis/Clothing Selection | 3    |
| Req  | FASHN 320 | Textiles                            | 3    |
| Req  | FASHN 398 | Fashion Entrepreneur                | 3    |

## Second Year

### Semester 3 (Fall)

9 Units

| CAT. | COURSE    | TITLE                    | UNIT |
|------|-----------|--------------------------|------|
| Req  | FASHN 342 | Fashion Illustration I   | 3    |
| Req  | FASHN 395 | Visual Merchandising     | 3    |
| RE   | MGMT 362  | Techniques of Management | 3    |

### Semester 4 (Spring)

6 Units

| CAT. | COURSE    | TITLE                   | UNIT |
|------|-----------|-------------------------|------|
| Req  | FASHN 344 | Fashion Illustration II | 3    |
| Req  | FASHN 393 | Fashion Promotion       | 3    |

### EXPLANATION OF CATEGORIES

|     |                     |                                                                                                                                                                              |
|-----|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Req | Required Core       | A course that is required for this program                                                                                                                                   |
| RE  | Restricted Elective | A course selected from a list of elective courses specified for this program in the course list in the catalog, which can be replaced with another course from the same list |

## CAREER PATH

### Career Options:

This certificate prepares students for entry-level jobs in retail merchandising, such as department store buyers, small boutique buyers, visual merchandisers, sales associates, management trainees, product developers and wholesalers. It also prepares students for self-employment or entrepreneurship.

### Scheduling Notes:

- FASHN 330 and 397 are offered in the fall.
- FASHN 320, 344, 393, and 398 are offered in the spring.
- FASHN 395 is offered every other fall (odd years).

### Other Notes:

- This program can be started in the spring as well. [See a counselor](#) to adjust the coursework.