

# Commercial Music: Music Entrepreneurship Certificate

This program roadmap represents one possible pathway to complete the program. *Please see a counselor* to create an education plan that is customized to meet your needs. This roadmap is not a guarantee of course availability or financial aid applicability. For counseling appointments call 916.608.6510.

Total Units: 18.5

## First Year

### Semester 1 5 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*
<b>MUFHL 321</b> Basic Musicianship	3		F, S
<b>Music Elective *</b>	2		F, S

\* See List under Semester 3

### Semester 2 5 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*
<b>MUSM 334</b> Introduction to Musical Instrument Digital Interface (MIDI)	2	MUFHL 321	F, S
<b>MUSM 110</b> The Business of Music	3		F, S

## Second Year

### Semester 3 8.5 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*
<b>MUFHL 400</b> Music Theory and Musicianship I	4	MUFHL 321	F, S
<b>MUSM 356</b> Pro Tools 101, Introduction to Pro Tools	1.5	MUSM 334	F, S
<b>MUSM 498</b> Work Experience in Music Specializations	3		F, S

Music Elective List: Minimum of 2 units

MUP 310: Orchestra

MUP 320: Jazz Band

MUP 350: Concert Choir I

MUP 360: Chamber Singers

MUP 357: College Chorus

MUP 400: Vocal Ensemble

## Notes

Upon completion of this program, the student will be able to:

- demonstrate a mastery of commercial music styles on one primary instrument/voice including demonstrating an ability to improvise solo passages.
- understand key changes in the music industry and the related economic opportunities created by these emerging technologies and revenue streams.
- evaluate the relative advantages of professionally produced audio recordings/media vs. "do-it-yourself" recordings/media and describe the industry applicability of both.
- construct a business marketing plan for a performing artist/ensemble based upon models of expanding local, regional and national industry markets.
- explain the processes of protecting intellectual property in the music industry including song registration, copyrighting original works and trademark registration.

MUP 424: Commercial Music Ensemble

MUP 426: World Music Ensemble

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