



Retail Management (WAFC) Certificate

FULL TIME

This program roadmap represents one possible pathway to complete the program. **Please see a counselor** to create an education plan that is customized to meet your needs. This roadmap is not a guarantee of course availability or financial aid applicability.

Catalog: 2025-26

Total Units: 27

First Year

Semester 1

12 Units

| CAT. | COURSE | UNIT | PREREQUISITES |
|------|---|------|---------------|
| Req | MGMT 304 Principles of Management | 3 | |
| Req | MGMT 372 Human Relations and Organizational Behavior | 3 | |
| Req | MKT 300 Principles of Marketing | 3 | |
| RE | ENGL C1000 ¹ Academic Reading and Writing | 3 | |

¹ or BUS 100

Semester 2

15 Units

| CAT. | COURSE | UNIT | PREREQUISITES |
|------|--|------|-----------------------|
| Req | ACCT 301 Financial Accounting | 4 | |
| Req | BUS 310 Business Communications | 3 | BUS 100 or ENGL C1000 |
| Req | CISA 315 Introduction to Electronic Spreadsheets | 2 | |
| Req | MGMT 308 Personnel and Human Resources Management | 3 | |
| Req | MKT 312 Retailing | 3 | |

EXPLANATION OF CATEGORIES

| | | |
|-----|---------------------|--|
| Req | Required Core | A course that is required for this program |
| RE | Restricted Elective | A course selected from a list of elective courses specified for this program in the course list in the catalog, which can be replaced with another course from the same list |

CAREER PATH

Career Options:

This certificate prepares students for entry-level positions in retail management.

Scheduling Notes:

- MGMT 308 is offered in the spring.

Other Notes:

- This certificate meets the needs of industry leaders like the Western Association of Food Chains (WAFC).
- Business students planning to transfer should consider the Business Administration AS-T degree. [See the catalog](#) for more information.