



Fashion Merchandising A.A. Degree

FULL TIME

This program roadmap represents one possible pathway to complete the program. **Please see a counselor** to create an education plan that is customized to meet your needs. This roadmap is not a guarantee of course availability or financial aid applicability.

Catalog: 2025-26

GE Pattern: local AA/AS

Total Units: 60

Start Term: Fall

First Year

Semester 1 (Fall)

15 Units

CAT.	COURSE	UNIT	PREREQUISITES	GE AREA
Req	FASHN 300 Introduction to the Fashion Industry	3		
Req	FASHN 330 History of Western World Fashion	3		L3
Req	FASHN 397 Fashion Retail Buying	3		
GE	ENGL C1000 Academic Reading and Writing or ENGL C1000H ^H Academic Reading and Writing - Honors	3		L1A
GE	MATH 300 Introduction to Mathematical Ideas	3		L2

Semester 2 (Spring)

15 Units

CAT.	COURSE	UNIT	PREREQUISITES	GE AREA
Req	FASHN 310 Fashion Analysis/Clothing Selection	3		
Req	FASHN 320 Textiles	3		
Req	FASHN 398 Fashion Entrepreneur	3		
GE	any Area L4 (Social & Behavioral Sciences) course	3		L4
GE	any Area L7A (Physical Education) course	1		L7A
GE	any Area L7B (Life Development Skills) course	2		L7B

Second Year

Semester 3 (Fall)

15 Units

CAT.	COURSE	UNIT	PREREQUISITES	GE AREA
Req	FASHN 395 Visual Merchandising	3		
Req	FASHN 342 Fashion Illustration I	3		

CAREER PATH

Career Options:

This degree prepares students for entry-level jobs in retail merchandising, such as department store buyers, small boutique buyers, visual merchandisers, sales associates, management trainees, product developers and wholesalers. It also prepares students for self-employment or entrepreneurship.

Advising Notes:

- This degree can be completed using either the local AA/AS general education (GE) pattern or the Cal-G ETC transfer GE pattern. See a counselor to determine which pattern is best for you based on your academic goals.
- Students can substitute ESLW 340 for ENGL C1000/C1000H (formerly known as ENGWR 300/480).
- Elective Courses:** any elective courses numbered 100-499, or having a 4-digit number starting with C.

Scheduling Notes:

- FASHN 330 and 397 are offered in the fall.
- FASHN 320, 344, 393, and 398 are offered in the spring.
- FASHN 395 is offered every other fall (odd years).

Other Notes:

- This program can be started in the spring as well. See a counselor to adjust the coursework.

CAT.	COURSE	UNIT	PREREQUISITES	GE AREA
RE	MGMT 362 Techniques of Management	3		
GE	any Area L5 (Natural Sciences) course	3		L5
GE	any Area L6 (Ethnic Studies) course	3		L6

Semester 4 (Spring)

15 Units

CAT.	COURSE	UNIT	PREREQUISITES	GE AREA
Req	FASHN 393 Fashion Promotion	3		
Req	FASHN 344 Fashion Illustration II	3	FASHN 342	
GE	any Area L1B (Oral Communication & Critical Thinking) course	3		L1B
Elec	any elective course	3		
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^H honors courses

- An internship (FASHN 498) is highly recommended as it opens up potential employment opportunities. Students can earn between 0.5 – 4.0 units for related paid or unpaid work experience including volunteer and internship positions through FASHN 498. This course also works toward satisfying GE Area L7B. See the [Work Experience website](#) for more information.

EXPLANATION OF CATEGORIES

Req	Required Core	A course that is required for this program
GE	General Education	A course that fulfills a specific general education requirement for a degree, which can be replaced with another course that meets the same requirement
RE	Restricted Elective	A course selected from a list of elective courses specified for this program in the course list in the catalog, which can be replaced with another course from the same list
Elec	Degree Elective	A degree-applicable course that is part of a degree roadmap to ensure that there is a total of at least 60 units, which is a requirement for an associate degree

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