

#### **Communication Studies 2.0 AA-T Degree**

This 2.0 AA-T program prepares students for graduation from CRC as well as transfer to a four-year university, including lower division preparation for the major. Courses required for the degree provide students with a practical and theoretical foundation in the discipline and offer a critical perspective on human communication in a variety of contexts.

Total Units: 61-62

#### **First Year**

Semester 1 15-16 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
COMM C1000 Introduction to Public Speaking	3	Advisory: ANTH 300 or 310 and eligible for ENGL C1000	F, S, Su	Cal-GETC Area 1C
CalGETC Area 1A- English Composition	3	Recommend meeting with a counselor	F, S, Su	Cal-GETC Area 1A
CalGETC Area 2- Math Competency	3-4	Recommend meeting with a counselor	F, S, Su	Cal-GETC Area 2
CalGETC Area 6 - Ethnic Studies	3		F, S, Su	Cal-GETC Area 6
3 units from List A	3	See List A	See List A	

At least one section of this course is offered with free textbooks and is labeled as zero textbook costs (ZTC). If it is a GE area class or elective, there may be several ZTC offerings to fulfill the GE requirement. Use the Free Textbook filter to find these courses. Learn more on the <u>ZTC page of the college website</u>.

Semester 2 16 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
COMM 311 Argumentation and Debate	3	ENGL C1000	F, S	Cal-GETC Area 1B
COMM 321 Interpersonal Communication	3	Advisory: Eligibility for ENGL C1000	F, S, Su	
COMM 325 <sup>1</sup> Intercultural Communication	3			Cal-GETC Area 4
CalGETC Area 5A- Physical Science	3		F, S, Su	Cal-GETC Area 5A

## Career Options/Outlook:

The role of communication in the workplace today has grown in importance, and workplace communication competencies are increasingly in demand. The number one skill identified by employers is the ability to communicate clearly in both oral and written forms. The number two skill employers identify is the ability to work effectively as a team member. A competitive workplace requires employees to exercise competence in interview skills, professional presentations, written communication, group problem-solving, intercultural interactions, conflict management, and analytical reasoning. Career opportunities require more than an associate degree.

## A sample of reported job titles:

Public Information, Motivational Speaking, Radio & Television, Public Relations, Organizational Administration, Customer Service, Corporate Imaging, Marketing, Grant Writing, Human Resource Development, Political Speech Writing, Advertising, Community Relations, Campaign Management

#### Projected job openings in California for Public Relations Specialist (2020-2030):

3,030

## Projected growth in California (2020-2030):

17% growth

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
CalGETC Area 5C- Biol/Phys Sci Lab	1		F, S, Su	Cal-GETC Area 5C
Any transferable elective <sup>2</sup>	3		F, S, Su	

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#### Year 2

Semester 3 15 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
COMM 315 <sup>1</sup> Persuasion	3	Advisory: ENGL C1000 or C1000H	F	Cal-GETC Area 1B
COMM 331 <sup>1</sup> C Group Discussion	3	Advisory: Eligibility for ENGL C1000	F, S, Su	Cal-GETC Area 1C
3 units from List A or elective	3	See List A	See List A	
CalGETC Area 3B- Humanities <sup>2</sup>	3		F, S, Su	Cal-GETC Area 3B
CalGETC Area 5B- Biological Science	3		F, S, Su	Cal-GETC Area 5B

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#### **Semester 4**

15 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
CalGETC Area 3A-Arts <sup>1</sup>	3		F, S, Su	Cal-GETC Area 3A

# Median Salary in California with advanced degree (2021):

\$75,010/yr

#### Source:

https://www.onetonline.org/link/summary/27-303

#### **Transfer notes:**

Please meet with a counselor for specific transfer course evaluation or transferring to a specific 4-year institution.

## General Education (GE):

Non-specified GE courses identified by CRC or Cal-GETC Area without pre- or corequisites can be taken at any semester.

#### **Honors option:**

The CRC Honors Program is designed specifically for academically accomplished students and for students with the potential for high achievement. Students who complete 15 units or more in honors-designated courses will earn special recognition as an Honors Scholar, a distinction that may entitle the student to guaranteed transfer and scholarship opportunities at select transfer colleges and universities.

## This map also meets the requirement for

The Certificate of Achievement in Applied Communication Skills with the selection/addition of COMM 341 and 361 from List A/B.

#### About this map:

This program map represents one possible pathway to complete the program. Please see a counselor to create an education plan that is customized to meet your needs. This map is not a guarantee of course availability or financial aid applicability.

Suggested course from List A/B

<sup>&</sup>lt;sup>2</sup> Suggestion-select a course not taken from List A or B. Units needed to total 60 units for graduation. Refer to <u>Course Number</u> for the appropriate course level necessary for the degree.

Suggested course from List A/B

<sup>&</sup>lt;sup>2</sup> Suggestion-ENGWR 301 College Composition & Literature (3 units); Pre-Req: ENGWR 300, ENGWR 480, ESLW 340, or HONOR 375; F(O,P), S, Su.

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
CalGETC Area 4- Social & Behavioral Sciences <sup>2</sup>	3		F, S, Su	Cal-GETC Area 4
3 units from List B	3	See List B	See List B	
Any Transferable Elective <sup>3</sup>	3		F, S, Su	
Any Transferable Elective <sup>3</sup>	3		F, S, Su	

At least one section of this course is offered with free textbooks and is labeled as zero textbook costs (ZTC). If it is a GE area class or elective, there may be several ZTC offerings to fulfill the GE requirement. Use the Free Textbook filter to find these courses. Learn more on the <u>ZTC page of the college website</u>.

^You must have passed the prerequisite course(s) with a "C" or better; Corequisite must be taken during the same semester; Advisory means it is recommended but not required to enroll in the course.

## List A-a minimum of 6 units from the following:

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
COMM 315 Persuasion	3	ENGL C1000	Check Class Schedule for offering	
COMM 321 Interpersonal Communication	3	Advisory: ENGL C1000	F, S, Su	
COMM 325 Intercultural Communication	3		F, S, Su	
COMM 331 C Group Discussion	3	Advisory: ENGL C1000	F, S, Su	
COMM 361 The Communication Experience	3	Advisory: ENGL C1000	F, S	
COMM 363 Introduction to Communication Theory	3	Advisory: ENGL C1000	F, Su	
JOUR 310 <sup>1</sup> Mass Media and Society	3		F(O), S(O), Su(O)	

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## Zero Textbook Costs (ZTC):

The Zero Textbook Costs designation and logo are added to any course that provides free access to all required instructional materials. These are typically shared with students through Canvas. Courses that are designated as ZTC may still require students to purchase supplemental materials such as lab coats, a calculator, art supplies, etc. See full definitions and searching tips on the Zero Textbook Costs page of the college website.

<sup>\*(</sup>O) = online available (P) = partially online

<sup>&</sup>lt;sup>1</sup> Suggestion-FMS 300 or RTVF 305

 $<sup>^2</sup>$  Suggestion-select from List B-PSYC 300 General Principles (3 units); Six units from two different areas are required for Area 4.

<sup>&</sup>lt;sup>3</sup> Suggestion-select a course not taken from List A or B. Units needed to total 60 units for graduation. Refer to <u>Course Number</u> for the appropriate course level necessary for the degree.

Textbook filter to find these courses. Learn more on the <u>ZTC page of the college website</u>.

## List B-a minimum of 3 units from the following (not already taken in List A):

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COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
ANTH 310 Cultural Anthropology	3		F(O), S(O), Su(O)	
COMM 315 Persuasion	3	ENGL C1000	Check Class Schedule	
COMM 325 Intercultural Communication	3		F, S, Su	
COMM 331 C Group Discussion	3	Advisory: ENGL C 1000	F, S, Su	
COMM 341 COrganizational Communication	3	Eligibility for ENGL C1000	S(O)	
COMM 361 Canal The Communication Experience	3	Advisory: Eligible for ENGL C1000	F, S	
COMM 363 Introduction to Communication Theory	3	Advisory: ENGL C 1000	F, Su	
ENGWR 301 College Composition and Literature	3	ENGL C1000 or ENGLC1000H	F(O,P), S, Su	
ENGL C1001 Advanced Composition and Critical Thinking	3	ENGL C1000	F(O,P), S(O,P), Su(O)	
JOUR 300 2 Newswriting and Reporting	3	Advisory: Eligibility for ENGL C1000	F, S	
PSYC C1000 C General Principles	3	Advisory: ENGRD 310, ENGRD 312, ENGL C 1000, or equivalent	F(O), S(O), Su(O)	
RTVF 312 Beginning Radio and Podcasting	3		F, S	
RTVF 331 Beginning Television Studio Production	3		F, S	
SOC 300 2 Introductory Sociology	3		F(O), S(O), Su(O)	

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<sup>1</sup> Also listed as RTVF 300

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