



Entrepreneurship Certificate

This certificate is designed for current and potential entrepreneurs. It provides an introductory and organized course of study that enables students to develop their entrepreneurial skills, recognize opportunities, and learn the basics of starting and managing a small business.

Total Units: 9

First Year

Semester 1

9 Units

COURSE	UNITS	PRE-REQS [^]	SEMESTERS OFFERED*
BUS 215 Entrepreneurial Opportunity and Business Planning	3		F, S
BUS 300 Z Introduction to Business	3		F(O,P), S(O,P), Su(O)
BUS 350 Z Small Business Management/Entrepreneurship	3		F(O), S(O)

Z At least one section of this course is offered with free textbooks and is labeled as zero textbook costs (ZTC). If it is a GE area class or elective, there may be several ZTC offerings to fulfill the GE requirement. Use the Free Textbook filter to find these courses. Learn more on the [ZTC page of the college website](#).

[^]You must have passed the prerequisite course(s) with a "C" or better; Corequisite must be taken during the same semester; Advisory means it is recommended but not required to enroll in the course.

*(O) = online available (P) = partially online

About this map:

This program map represents one possible pathway to complete the program. Please see a counselor to create an education plan that is customized to meet your needs. This map is not a guarantee of course availability or financial aid applicability.

Career

Options/Outlook:

Many career opportunities are available such as first-line supervisor of retail sales worker. First-line supervisor directly supervises and coordinates activities of retail sales workers in an establishment or department. Duties may include management functions, such as purchasing, budgeting, accounting, and personnel work, in addition to supervisory duties.

A sample of reported job titles:

Bakery Manager, Delicatessen Manager, Department Manager, Department Supervisor, Grocery Manager, Key Carrier, Meat Department Manager, Parts Sales Manager, Shift Manager, Store Manager

Projected job openings in California (2020-2030):

14,420

Projected growth for Archivist nationally (2020-2030):

3% growth

Median Salary in California (2021):

\$45,460/yr

Source:

<https://www.onetonline.org/link/summary/41-1011.00>

Zero Textbook Costs (ZTC):

The Zero Textbook Costs designation and logo are added to any course that provides free access to all required instructional materials. These are typically shared with students through Canvas. Courses that are designated as ZTC may still require students to purchase supplemental materials such as lab coats, a calculator, art supplies, etc. See full definitions and searching tips on the [Zero Textbook Costs page](#) of the college website.

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