

Small Business Management/Entrepreneurship Certificate

This program roadmap represents one possible pathway to complete the program. **Please see a counselor** to create an education plan that is customized to meet your needs. This roadmap is not a guarantee of course availability or financial aid applicability. For counseling appointments call 916.608.6510.

Total Units: 19

First Year

Semester 1

7 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*
ACCT 301 Financial Accounting	4		F, S
BUS 300 Introduction to Business or	3		F, S
BUS 350 Small Business Management/Entrepreneurship	3		F, S

Semester 2

6 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*
ECON C2001 Principles of Microeconomics	3		F, S
BUS 330 Managing Diversity in the Workplace	3		F, S

Second Year

Semester 3

6 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*
BUS 302 Introduction to Business Analysis	3		
MGMT 362 Techniques of Management	3		F, S

Notes

- This certificate is designed for existing and potential entrepreneurs. It provides an organized course of study that enables students to develop their entrepreneurial skills, recognize opportunities, and learn the basics of starting and managing a small business.
- Upon completion of this program, the student will be able to:
 - create a business plan that covers all facets of operating a business.
 - organize and manage the different business functions necessary for ongoing operations.
 - appraise and evaluate business opportunities.

Zero Textbook Costs (ZTC):

The Zero Textbook Costs designation and logo are added to any course that provides free access to all required instructional materials. These are typically shared with students through Canvas. Courses that are designated as ZTC may still require students to purchase supplemental materials such as lab coats, a calculator, art supplies, etc. See full definitions and searching tips on the [Zero Textbook Costs page](#) of the college website.

