Commercial Music: Business Certificate

PART TIME

This program roadmap represents one possible pathway to complete the program. **Please see a counselor** to create an education plan that is customized to meet your needs. This roadmap is not a guarantee of course availability or financial aid applicability.

Catalog: 2026-27

Total Units: 33

First Year

Semester 1

9 Units

CAT.	COURSE	UNIT	PREREQUISITES
Req	BUS 300 Introduction to Business	3	
Req	MUFHL 321 Basic Musicianship	3	
Req	MUSM 311 Introduction to Music Business	3	

Semester 2

9 Units

CAT.	COURSE	UNIT	PREREQUISITES
Req	BUS 350 Small Business Management/Entrepreneurship	3	
Req	MUSM 312 Advanced Music Business	3	
Req	MUSM 320 Contemporary Songwriting	3	

Second Year

Semester 3

9 Units

CAT.	COURSE	UNIT	PREREQUISITES
Req	BUS 340 Business Law	3	
Req	MUSM 313 The Business of Music Management	3	
RE	BUS 210 The Business Plan	1	
RE	BUS 214 Financing a Small Business	1	
RE	BUS 216 Essential Records for the Small Business	1	

Semester 4

6 Units

CAREER PATH

Career Options:

ARC's Commercial Music: Business program explores the inner workings of the music industry in areas such as publishing, entertainment, distribution, and music law.

Typical career options include:

- booking agent
- personal manager
- business manager
- concert promotion
- studio owner/manager
- music legal services
- publicity writer/public relations
- tour manager
- music retail
- music publishing and distribution
- music licensing

Advising Notes:

- Students should meet with a counselor and the Commercial Music program director to ensure they are following an education plan that takes their needs and goals into consideration.
- This certificate can be completed in two semesters. Se e a counselor to adjust the coursework.

CAT.	COURSE	UNIT	PREREQUISITES
Req	MUSM 314 The Business of Music Marketing	3	
Req	MUFHL 330 World Music	3	

EXPLANATION OF CATEGORIES		
Req	Required Core	A course that is required for this program
RE	Restricted Elective	A course selected from a list of elective courses specified for this program in the course list in the catalog, which can be replaced with another course from the same list

Scheduling Notes:

- MUSM 313 is offered in the fall.
- MUSM 312 and 314 are offered in the spring.

Other Notes:

- This map is designed for students who are able to take 2-3 classes (or 6-9 units) each semester. See a counselor to adjust the coursework to meet your specific needs.
- Students can use this certificate, with additional coursework, to prepare to transfer to earn bachelor's degrees in Music Industry Studies, Entertainment Management, Music Business/ Management/Marketing, and other related fields.

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