# Communication, Organizational Communication A.A. Degree - CalGETC

This program prepares students for graduation from CRC as well as transfer to a four-year university, including lower division preparation for the major. Courses required for the degree provide students with a practical and theoretical foundation in the discipline and offer a critical perspective on human communication in a variety of contexts.

**Total Units:** 60

## First Year

### Semester 1

**15 Units**

| COURSE | UNITS | PRE-REQS^ | SEMESTERS OFFERED* | GE AREA |
|---|---|---|---|---|
| **COMM 341** Organizational Communication | 3 | Advisory Eligibility for ENGL C1000 | S | |
| **COMM C1000** Introduction to Public Speaking | 3 | | F, S, Su | Cal-GETC Area 1C |
| **ENGL C1000** College Composition | 3 | | F(O,P), S(O,P), Su(O) | Cal-GETC Area 1A |
| **CalGETC Area 3B-Humanities** | 3 | | F, S, Su | Cal-GETC Area 3B |
| **CalGETC Area 6-Ethnic Studies** | 3 | | F, S, Su | Cal-GETC Area 6 |

### Semester 2

**15 Units**

| COURSE | UNITS | PRE-REQS^ | SEMESTERS OFFERED* | GE AREA |
|---|---|---|---|---|
| **COMM 311** Argumentation and Debate | 3 | ENGL C1000 | F, S | Cal-GETC Area 1B |
| **COMM 325** Intercultural Communication | 3 | Advisory: ENGWR 101 | F, S, Su | Cal-GETC Area 4 |
| **ENGL C1001** Advanced Composition and Critical Thinking | 3 | | F, S, Su | |

## Career Options/Outlook:

The role of communication in the workplace today has grown in importance, and workplace communication competencies are increasingly in demand. The number one skill identified by employers is the ability to communicate clearly in both oral and written forms. The number two skill identified by employers is the ability to work effectively as a member of a team. A competitive workplace requires employees to exercise competence in interview skills, professional presentations, written communication, group problem solving, intercultural interactions, conflict management, and analytical reasoning. **Career opportunities require more than an associate degree.**

## A sample of reported job titles:

Public Information, Motivational Speaking, Radio & Television, Public Relations, Organizational Administration, Customer Service, Corporate Imaging, Marketing, Grant Writing, Human Resource Development, Political Speech Writing, Advertising, Community Relations, Campaign Management

| COURSE | UNITS | PRE-REQS^ | SEMESTERS OFFERED* | GE AREA |
|---|---|---|---|---|
| **BUS 310** Business Communications | 3 | BUS 100; Advisory: ability to key 30+ WAM | F, S | |
| **BUS 330** Managing Diversity in the Workplace | 3 | | F, S, Su | Cal-GETC Area 4 |

# Year 2

## Semester 3

**15 Units**

| COURSE | UNITS | PRE-REQS^ | SEMESTERS OFFERED* | GE AREA |
|---|---|---|---|---|
| **COMM C1004** Interpersonal Communication | 3 | Advisory: Eligibility for ENGL C1000 | F, S, Su | |
| **COMM 315** Persuasion | 3 | ENGL C1000 | Check Class Schedule for offering | Cal-GETC Area 1B |
| **COMM 331** Group Discussion | 3 | | F, S, Su | |
| **CalGETC Area 5A-Physical Science** | 3 | | F, S, Su | Cal-GETC Area 5A |
| **CalGETC Area 2-Mathematical Concepts & Quantitative Reasoning** | 3 | Recommend meeting with a counselor | F, S, Su | Cal-GETC Area 2 |

## Semester 4

**15 Units**

| COURSE | UNITS | PRE-REQS^ | SEMESTERS OFFERED* | GE AREA |
|---|---|---|---|---|
| **JOUR 310**[1] Mass Media and Society | 3 | | F(O), S(O), Su(O) | Cal-GETC Area 4 |
| **COMM 361** The Communication Experience | 3 | | F, S | Cal-GETC Area 1C |

## Projected job openings in California for Public Relations Specialist (2020-2030):

3,030

## Projected growth in California (2020-2030):

17% growth

## Median Salary in California with advanced degree (2021):

$75,010/yr

## Source:

O-Net Online: Public Relations Specialist

## Honors option:

The CRC Honors Program is designed specifically for academically accomplished students and for students with the potential for high achievement. Students who complete 15 units or more in honors-designated courses will earn special recognition as an Honors Scholar, a distinction that may entitle the student to guaranteed transfer and scholarship opportunities at select transfer colleges and universities.

## Transfer notes:

| COURSE | UNITS | PRE-REQS^ | SEMESTERS OFFERED* | GE AREA |
|---|---|---|---|---|
| **CalGETC Area 3A-Arts** | 3 | | F, S, Su | Cal-GETC Area 3A |
| **CalGETC Area 5B-Biological Sciences** | 3 | | F, S, Su | Cal-GETC Area 5B |
| **CalGETC Area 5C-Lab** | 1 | | F, S, Su | Cal-GETC Area 5C |
| **Elective**[2] | 2 | | F, S, Su | |

^You must have passed the prerequisite course(s) with a “C” or better; Corequisite must be taken during the same semester; Advisory means it is recommended but not required to enroll in the course.

*(O) = Online available, (P) = Partially online

[1] Also listed as RTVF 300.

[2] Units required are determined by the number of units needed to total 60 units for graduation. Refer to Course Number for the appropriate course level necessary for the degree.

Please meet with a counselor for specific transfer course evaluation or transferring to a specific 4-year institution.

## General Education (GE):

Non-specified GE courses identified by CRC or Cal-GETC Area without pre- or co-requisites can be taken at any semester.

## This map also meets the requirements for

the Certificate of Achievement in Applied Communication Skills

## About this map:

This program map represents one possible pathway to complete the program. Please see a counselor to create an education plan that is customized to meet your needs. This map is not a guarantee of course availability or financial aid applicability.

## Zero Textbook Costs (ZTC):

The Zero Textbook Costs designation and logo are added to any course that provides free access to all required instructional materials. These are typically shared with students through Canvas. Courses that are designated as ZTC may still require students to purchase supplemental materials such as lab coats, a calculator, art supplies, etc. See full definitions and searching tips on the Zero Textbook Costs page of the college website.