Business, Small Business Management/Entrepreneurship A.A. Degree - Local GE

This program is designed for students seeking employment instead of transferring upon completion.

This degree can be combined with the Business, General degree.

Total Units: 58-60

First Year

Semester 1

15-16 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
BUS 300 Introduction to Business	3		F(O,P), S(O,P), Su(O)	
BUS 340 Business Law	3		F(O), S(O), Su(O)	
BUS 310 Business Communications	3	BUS 100; Advisory	F, S	CRC Area L1A
ECON 310 Statistics for Business and Economics **or**	3	MATH 120 or 125	F, S	CRC Area L2
STAT C1000E Introduction to Statistics	4	MATH 120 or 125	F(O), S(O)	CRC Area L2
Local Area 3 – Arts and Humanities	3		F, S, Su	CRC Area L3

Semester 2

14 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
MKT 300 Principles of Marketing	3		F(O), S(O), Su(O)	

Career Options/Outlook:

Many career opportunities are available such as first-line supervisor of retail sales worker. First-line supervisor directly supervises and coordinates activities of retail sales workers in an establishment or department. Duties may include management functions, such as purchasing, budgeting, accounting, and personnel work, in addition to supervisory duties. **Career opportunities may require more than an associate degree.**

A sample of reported job titles:

Bakery Manager, Delicatessen Manager, Department Manager, Department Supervisor, Grocery Manager, Key Carrier, Meat Department Manager, Parts Sales Manager, Shift Manager, Store Manager

Projected job opening in California (2020-2030):

14,420

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
ACCT 301 Financial Accounting	4	Advisory: ACCT 101, BUS 105, MATH 120 or MATH 125	F(O,P), S(O), Su	
BUS 350 Small Business Management/Entrepreneurship	3		F(O), S(O)	
Local Area 1B – Oral Communication and Critical Thinking	3		F, S, Su	Cal-GETC Area 1B
Local Area 7A – Physical Education	1		F, S, Su	CRC Area L7A

Year 2

Semester 3

14-15 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
ECON C2002 Principles of Macroeconomics	3	MATH 100 or 102 or 1 yr of HS Elem Algebra	F(O), S(O), Su(O)	CRC Area L4
CISC 310[1] Introduction to Computer Information Science	3	Advisory: familiar with basic functions of word process, spreadsheet, web browser software applications	F(O,P), S(O,P)	
Local Area 6 – Ethnic Studies	3		F, S, Su	CRC Area L6
Elective[2]	3		F, S, Su	
Elective[2]	2-3		F, S, Su	

[1] Recommended from the list of CIS course options. See side note for other options.

[2] Units required are determined by the number of units needed to total 60 units for graduation. Refer to Course Number for the appropriate course level necessary for the degree.

Projected job openings in California (2020-2030):

3% growth

Median Salary in California (2021):

$45,460/yr

Source:

https://www.onetonline.org/link/summary/41-1011.00

Honors option:

The CRC Honors Program is designed specifically for academically accomplished students and for students with the potential for high achievement. Students who complete 15 units or more in honors-designated courses will earn special recognition as an Honors Scholar, a distinction that may entitle the student to guaranteed transfer and scholarship opportunities at select transfer colleges and universities.

Transfer notes:

Please meet with a counselor for specific transfer course evaluation or transferring to a specific 4-year institution.

General Education (GE):

Non-specified GE courses identified by CRC Area, CSU Area or IGETC Area without pre- or co-requisite can be taken at any semester.

Semester 4

15 Units

COURSE	UNITS	PRE-REQS^	SEMESTERS OFFERED*	GE AREA
BUS 215 Entrepreneurial Opportunity and Business Planning	3		F, S	
BUS 320 Concepts in Personal Finance **or**	3	Advisory: BUS 105	F(O), S(O), Su(O)	CRC Area L7B
BUS 330 Managing Diversity in the Workplace **or**	3		Check Class Schedule for offering	
ECON C2001[1] Principles of Microeconomics **or**	3	MATH 100 or 102 or 1 yr of HS Elem Algebra	F(O), S(O), Su(O)	
MKT 310 Selling Professionally **or**	3		F(O)	
MGMT 362 Techniques of Management	3		S(O)	
Local Area 5 – Natural Sciences	3		F, S, Su	CRC Area L5
Elective - Local 7B if not completed above[2]	3		F, S, Su	
Elective[3]	3		F, S, Su	

^You must have passed the prerequisite course(s) with a “C” or better; Corequisite must be taken during the same semester; Advisory means it is recommended but not required to enroll in the course.

*(O) = online available (P) = partially online

[1] Suggested course.

[2] Suggestion-BUS 320 Concepts in Personal Finance (3 units); Advisory: BUS 105; F(O), S(O), Su(O), if not taken above. Units needed to total 60 units for graduation. Refer to Course Number for the appropriate course level necessary for the degree.

[3] Suggestion-MKT 310 Selling Professionally (3 units); F(O) or MGMT 362 Techniques of Management (3 units); S(O) if not taken above. Units needed to total 60 units for graduation. Refer to Course Number for the appropriate course level necessary for the degree.

The map meets the requirements for

the **Certificate of Achievement in Business, General.**

Students have the option to select a minimum of 3 units from:

BUS 310 (3u), BUS 320 (3u), BUS 330 (3u), BUS 350 (3u), ECON 304 (3u), or CISC 310 (3u)

and the **Certificate of Achievement in Small Business Management/Entrepreneurship.**

Students have the option to select a minimum of 3 units from:

ACCT 301 (4u), BUS 310 (3u), BUS 320 (3u), CISC 310 (3u), or ECON 304 (3u)

About this map:

This program map represents one possible pathway to complete the program. Please see a counselor to create an education plan that is customized to meet your needs. This map is not a guarantee of course availability or financial aid applicability.

3 units from the following CIS options are required for this major:

CISA 305 Beginning Word Processing (2 units),

CISA 308 Exploring Word Processing Software (1 unit),

CISA 315 Into to Electronic Spreadsheets (2 units),

CISA 340 Presentation Graphics (2 units),

CISC 308 Exploring Computer Environments & the Internet (1 unit),

CISC 310 Intro to Computer Information Science (3 units)

Zero Textbook Costs (ZTC):

The Zero Textbook Costs designation and logo are added to any course that provides free access to all required instructional materials. These are typically shared with students through Canvas. Courses that are designated as ZTC may still require students to purchase supplemental materials such as lab coats, a calculator, art supplies, etc. See full definitions and searching tips on the Zero Textbook Costs page of the college website.

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